



Suburban Newspapers, Inc.

7820 Wyatt Drive, Fort Worth, Texas 76108

817-246- 2473 • suburbannews@sbcglobal.net

White Settlement Bomber News • Benbrook News

2020 Weekly Advertising Rates

Black and White Display Ads

<u>Advertisement Size:</u>	<u>Actual Display Size:</u>	<u>One Paper Rate:</u>	<u>All Paper Rate:</u>
Full Page (6 column x 12 in) 72	10.375 x 12.5	\$576	\$648
2/3 Page (4 column x 12 in) 48	6.875 x 12.5	\$384	\$432
1/2 Page (3 column x 12 in OR 6 column x 6 in) 36	5.125 x 12.5 or 10.275 x 6	\$288	\$324
1/4 Page (3 column x 6 in) 18	5.125 x 6	\$144	\$162
1/8 Page (3 column x 3.25 in) 9.75	5.125 x 3.25	\$78	\$87.75
1/16 Page (2 column x 2.5 in) 5	3.375 x 2.5	\$40	\$45.00
2x5 (2 column x 5 in) 10	3.375 x 5	\$80	\$90
3x3 (3 column x 3 in) 9	5.125 x 3	\$72	\$81
2x4 (2 column x 4 in) 8	3.375 x 4	\$64	\$72
2x3 (2 column x 3 in) 6	3.375 x 3	\$48	\$54
2x2 "Business Card" (2 column x 2 in) 4	3.375 x 2	\$32	\$36
All other ad sizes		\$8.00/col. inch	\$9.00/col.inch

Full Color Display Ads

<u>Advertisement Size:</u>	<u>Actual Display Size:</u>	<u>One Paper Rate:</u>	<u>All Paper Rate:</u>
Full Page (6 column x 12 in) 72	10.375 x 12.5	\$648	\$720
2/3 Page (4 column x 12 in) 48	6.875 x 12.5	\$432	\$480
1/2 Page (3 column x 12 in OR 6 column x 6 in) 36	5.125 x 12.5 or 10.375 x 6	\$324	\$360
1/4 Page (3 column x 6 in) 18	5.125 x 6	\$162	\$180
1/8 Page (3 column x 3.25 in) 9.75	5.125 x 3.25	\$87.75	\$97.50
1/16 Page (2 column x 2.5 in) 5	3.375 x 2.5	\$45	\$50
2x5 (2 column x 5 in) 10	3.375 x 5	\$90	\$100
3x3 (3 column x 3 in) 9	5.125 x 3	\$81	\$90
2x4 (2 column x 4 in) 8	3.375 x 4	\$72	\$80
2x3 (2 column x 3 in) 6	3.375 x 3	\$54	\$60
2x2 "Business Card" (2 column x 2 in) 4	3.375 x 2	\$36	\$40
All other ad sizes		\$9.00/col. inch	\$10.00/col. inch

Classified Word Ads

Number of words	1x
1-20	\$8.00
21-30	\$9.00
31-40	\$10.00
41-50	\$11.00

Space Deadline: Mondays at 3 p.m. • Artwork Deadline: Monday at noon
All advertisers that have not established payment history must pay in full prior to first run date. Established advertiser payments are due within 30 days. Late payments may be subject to a \$25 administrative fee.